



27<sup>th</sup> ILA

# Global Conference



LEADING TOGETHER

**15-18**

**OCTOBER 2025**

**PRAGUE, CZECHIA**

## Sponsorship Opportunities Benefits and Packages

Join the International Leadership Association at the 2025 Global Conference in Prague, Czechia, where leadership experts from around the world will gather to exchange ideas, build connections, and shape the future of leadership.

As the premier global event for leadership professionals, this conference brings together a dynamic community of **academics, scholars, practitioners, consultants, and military leaders** across sectors. Attendees will experience **higher-level networking, interactive learning opportunities, and unparalleled engagement**, making this an exceptional platform for your brand to connect with the **thought leaders and changemakers of today and tomorrow**.



[ilaglobalconference.org](https://ilaglobalconference.org)

#ilaglobalconference

# Top

# 5

## Reasons to Sponsor the ILA Global Conference

### WHO ATTENDS?

**SECTORS:**  
Academia,  
Corporate & Business,  
Non-Profit & NGO,  
Government & Public,  
Healthcare & Medical,  
Arts & Culture

Professors,  
Scholars, Researchers,  
Higher Education Administrators,  
Doctoral Students, Emerging Scholars,  
Executive Coaches & Consultants,  
Corporate Executives & Senior Leaders,  
Advocacy & Justice Leaders, Entrepreneurs,  
Healthcare Executives, Medical & Hospital  
Leadership Trainers, Arts & Cultural Organization  
Leaders, Military Leaders & Defense  
Professionals, Policy Advisors

Our attendees are decision-makers,  
opportunity-seekers, and trailblazers—  
dedicated to creating innovative  
solutions and advancing  
leadership practice.

- 1 Access to a Global Network of Leadership Professionals**  
Connect with **scholars, practitioners, consultants, military leaders, and changemakers** from diverse sectors who are shaping the future of leadership.
- 2 Showcase Your Products, Services, & Expertise**  
Gain direct exposure to **over 1,200 attendees** through **exhibit spaces, sponsored sessions, and networking events** that foster meaningful engagement.
- 3 Branded Visibility & Recognition**  
Elevate your brand with **high-impact sponsorship opportunities** that ensure your organization stands out before, during, and after the conference.
- 4 Generate Qualified Leads & Build Lasting Relationships**  
Engage with key decision-makers and leadership influencers who are seeking **innovative ideas and solutions** for their organizations and communities.
- 5 Flexible Sponsorship Options for Every Budget**  
Choose from a **range of sponsorship packages and a la carte options** that fit your goals, offering everything from **premium sponsorships to targeted engagement opportunities**.

Secure your  
sponsorship by  
26 September!

### Questions?

Contact  
[conferences@ilaglobalnetwork.org](mailto:conferences@ilaglobalnetwork.org)

## SPONSORSHIP PACKAGES

### Platinum Sponsor: \$15,000 USD

Gain unparalleled exposure and engage directly with the diverse ILA Global Conference audience of leadership scholars, practitioners, and innovators.

#### Exclusive Benefits Include:

- **Premium Event Sponsorship Opportunity:** Sponsor a high-profile conference event such as the **Opening Plenary, Keynote Session, or Welcome Reception** (based on availability). Includes **2-minute speaking opportunity** and **logo recognition** at the event.
- **Post-Conference Expert Roundtable or Fireside Chat:** Facilitate a 30-minute expert roundtable or fireside chat on a relevant topic at an exclusive post-conference session. This interactive discussion offers a unique opportunity to engage deeply with a targeted audience and position yourself as a thought leader in a more intimate, focused setting.
- **Conference Website Homepage Feature:** Prominent logo placement hyperlinked with sponsor-provided link (to videos, webpages, or downloadable resources).
- **Exclusive Conference Communications:** One dedicated email sent to all attendees **before the conference and one after** (two total) the conference (email content provided by the sponsor; emails sent by ILA).
- **Exhibit Space:** One **complimentary in-person exhibit booth** in a prime location (first-come, first-served).
- **Conference Registration:** **Two** full conference registrations included. Receive up to **three additional** registrations at an exclusive discounted rate of \$300 each.
- **Extensive Branding:** Logo placement on the conference website, and on onsite signage at registration, plenary sessions, and other high-traffic areas.
- **Swag Opportunity:** Distribute one sponsor-branded item (provided by the sponsor) at conference registration.
- **Promotional Table:** Display marketing materials on the literature table in the exhibit area.
- **Conference App Notification:** One promoted in-app notification to drive traffic to your booth, session, or website.
- **Sponsor Recognition:** One **full-page, full-color** advertisement in the **Event Guide (Print & Digital)**. Artwork must be provided by the sponsor by 12 September 2025.
- **Visual Branding Opportunity:** Logo prominently displayed on rotating screensavers in plenary and breakout session rooms throughout the conference.
- **Exclusive Recognition Opportunity:** Join ILA's President & CEO at a distinguished guest reception, where your contributions will be acknowledged in an intimate setting with fellow leaders and key stakeholders. Includes up to 5 invitations for your organization's representatives.

### Gold Sponsor: \$9,500 USD

Gain valuable exposure and connect with influential leadership professionals, scholars, and practitioners at ILA's Global Conference.

#### Exclusive Benefits Include:

- **Conference Website Recognition:** Logo placement on the conference website with a hyperlink to sponsor-provided content (video, webpage, or resource).
- **Exclusive Conference Communication:** One dedicated email sent to all attendees **before or after** the conference (email content provided by sponsor; email sent by ILA).
- **Exhibit Space:** One **complimentary in-person exhibit booth** (first-come, first-served).
- **Conference Registration:** **One** full conference registration included. Receive up to **two additional** registrations at a discounted rate of \$300 each.
- **Brand Visibility:** Logo placement on the conference website, onsite signage at registration, and at plenary sessions.
- **Swag Opportunity:** Distribute one sponsor-branded item (provided by the sponsor) at conference registration.
- **Promotional Table:** Display marketing materials on the literature table in the exhibit area.
- **Sponsor Recognition:** One **half-page, full-color** advertisement in the **Event Guide (Print & Digital)**. Artwork must be provided by the sponsor by 12 September 2025.
- **Visual Branding Opportunity:** Logo displayed on rotating screensavers in plenary and breakout session rooms throughout the conference.
- **Exclusive Recognition Opportunity:** Invitation for **two representatives** from your organization to attend a distinguished guest reception hosted by ILA's President & CEO.

## SPONSORSHIP PACKAGES

### Silver Sponsor: \$7,500 USD

Amplify your visibility and establish meaningful connections with leadership professionals at ILA's Global Conference.

#### Exclusive Benefits Include:

- **Conference Website Recognition:** Logo placement on the conference website with a hyperlink to sponsor-provided content (video, webpage, or resource).
- **Exclusive Conference Communication:** One dedicated email sent to all attendees **before or after** the conference (email content provided by sponsor; email sent by ILA).
- **Conference Registration:** **One** full conference registration included. Receive **one additional** registration at a discounted rate of \$300.
- **Exhibit Space:** **50% off** in-person exhibit booth (first-come, first-served).
- **Brand Visibility:** Logo placement on the conference website and onsite signage at registration and plenary sessions.
- **Promotional Table:** Display marketing materials on the literature table in the exhibit area.
- **Sponsor Recognition:** One **quarter-page, full-color advertisement** in the **Event Guide (Print & Digital)**. Artwork must be provided by the sponsor by 12 September 2025.
- **Visual Branding Opportunity:** Logo displayed on rotating screensavers in plenary and breakout session rooms throughout the conference.

### Bronze Sponsor: \$4,500 USD

A cost-effective way to increase brand recognition and gain exposure at ILA's Global Conference.

#### Exclusive Benefits Include:

- **Conference Website Recognition:** Logo placement on the conference website.
- **Conference Registration:** One registration at an exclusive discounted rate of \$300.
- **Brand Visibility:** Logo placement on onsite signage at registration and plenary sessions.
- **Promotional Table:** Display marketing materials on the literature table in the exhibit area.
- **Exclusive Advertising Discount** – Bronze sponsors receive a **25% discount** on a full-page or half-page ad in the **Event Guide (Print & Digital)**. This exclusive offer allows sponsors to further elevate their brand visibility at a reduced rate. (Ad placement is optional and subject to availability. Artwork must be provided by the sponsor by 12 September 2025.)

*For add-on and à la carte opportunities, see next page.*

*If the pre-set packages do not fully meet your needs, ask about a tailor-made package crafted specifically for you.*



## SPONSORSHIP ADD-ON & À LA CARTE OPPORTUNITIES

Custom sponsorships allow organizations to maximize their visibility and engagement at ILA's 2025 Global Conference. Choose from the following opportunities or contact us to create a tailored package.

Item	Cost	Description
<b>Exclusive Recognition Opportunity – International Student Case Competition Sponsorship</b>	\$4,000	<ul style="list-style-type: none"> <li>Sole sponsorship of the International Student Case Competition, providing premier visibility.</li> <li>Logo recognition on event signage and promotional materials.</li> <li>Verbal acknowledgment and thanks during the winner announcement at the Closing Plenary Session.</li> <li>Recognition in the conference program as the exclusive sponsor of this prestigious student competition.</li> </ul>
<b>PROGRAM ADVERTISING &amp; DIGITAL BRANDING</b>		
<b>Full-Page Event Guide Ad (Print &amp; Digital)</b>	\$1,000 (Member Price) \$2,500 (Non Member Price)	Provide a 8wx10h” pdf ad for the Event Guide (print & digital). <b>Deadline: 12 September 2025.</b>
<b>Half-Page Event Guide Ad (Print &amp; Digital)</b>	\$1,000 (Member Price) \$1,500 (Non Member Price)	Provide a 8wx3.75h” pdf ad for the Event Guide (print & digital). <b>Deadline: 12 September 2025.</b>
<b>Conference Website Advertising</b>	\$5,000	Prominent homepage feature with sponsor-provided hyperlink.
<b>MARKETING EMAILS</b>		
<b>Conference Attendees</b>	\$500	Price applies to a single email send to 1,200+ addresses
<b>ILA Membership List</b>	\$1,000	Price applies to a single email send to 3,000+ addresses.
<b>Full ILA Database</b>	\$1,500	Price applies to a single email send to 12,000+ addresses.
<b>NETWORKING &amp; EVENT SPONSORSHIPS</b>		
<b>Thursday Reception Host</b>	\$2,000	Host a private reception at the conference venue between the hours of 6PM and 8PM on Thursday, 16 October 2025 (sponsor is responsible for F&B costs).
<b>Welcome Reception &amp; Author Showcase</b>	\$6,000	Gain high visibility at one of the most popular networking events of the conference.
<b>Plenary Session Sponsorship</b>	\$5,000	Day 1 or Day 2 sponsorship with logo recognition and prominent signage.
<b>EXHIBIT OPPORTUNITIES</b>		
<b>Standard Exhibit Package</b>	\$3,500	<ul style="list-style-type: none"> <li>One 6ft tabletop exhibit space with two chairs</li> <li>One complimentary registration included with the option to purchase one additional conference registration at an exclusive discounted rate of \$300.</li> <li>Prime networking opportunities during the opening reception &amp; refreshment breaks</li> </ul>

### Exhibit Hall Hours:

**Set-up:** 15 October | 1:30 PM – 4:30 PM

**Exhibit Open:**

- 15 October | 5:00 PM – 8:00 PM (Welcome Reception)
- 16 October | 7:30 AM – 5:00 PM
- 17 October | 7:30 AM – 6:30 PM
- 18 October | 7:30 AM – 11:00 AM

### Shipping Information:

- **Earliest allowable receipt date:** 10 October 2025
- **Fees:** Sponsors must handle all customs fees and shipping costs.
- **Preferred carrier:** DHL

### Questions? Custom Sponsorships?

**Contact:** Britt Carey, Director of Conferences, +1 202-503-1995, [conferences@ilaglobalnetwork.org](mailto:conferences@ilaglobalnetwork.org)



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## SPONSORSHIP FORM

Return this completed form to [conferences@ilaglobalnetwork.org](mailto:conferences@ilaglobalnetwork.org) with payment details.

### SPONSOR INFORMATION

SPONSORING COMPANY/ORGANIZATION NAME

MAILING ADDRESS CITY STATE ZIP COUNTRY

PRIMARY CONTACT NAME TITLE

TELEPHONE EMAIL

### WHO ELSE SHOULD WE THANK FOR THE SPONSORSHIP?

LIST NAME(S) AND EMAIL(S)

LIST NAME(S) AND EMAIL(S)

### SELECTED SPONSORSHIP OPPORTUNITIES

#### SPONSORSHIP PACKAGES

- Platinum Sponsor – \$15,000
- Gold Sponsor – \$9,500
- Silver Sponsor – \$7,500
- Bronze Sponsor – \$4,500

#### A LA CARTE SPONSORSHIPS

- International Student Case Competition – \$4,000 (Exclusive Sponsorship)
- Thursday Reception Host – \$2,000
- Welcome Reception & Author Showcase – \$6,000
- Plenary Session Sponsorship (Day 1 or Day 2) – \$5,000

#### PROGRAM ADVERTISING & DIGITAL BRANDING

- Full-Page Event Guide Ad (Print & Digital) (Members: \$1,500 | Non-Members: \$2,500)
- Half-Page Event Guide Ad (Print & Digital) (Members: \$1,000 | Non-Members: \$1,500)
- Conference Website Advertising – \$5,000

#### MARKETING EMAILS

- Conference Attendees – \$500
- ILA Membership List – \$1,000
- Full ILA Database – \$1,500

#### EXHIBITOR OPPORTUNITIES

- Standard Exhibit Package – \$3,500

### PAYMENT INFORMATION

Total Amount (USD): \$ \_\_\_\_\_

#### METHOD OF PAYMENT

- Check (Make payable to International Leadership Association)
- Credit Card
  - VISA    MasterCard    American Express    Discover

CARD NUMBER

\_\_\_\_\_ / \_\_\_\_\_

EXPIRATION DATE (MM/YYYY) CSC CODE

BILLING ADDRESS

CITY STATE ZIP

NAME ON CARD

AUTHORIZED SIGNATURE

### CANCELLATION POLICY

Sponsorship commitments are **non-refundable**. Once submitted and processed, payments are final, and sponsorship benefits will be executed as outlined in the sponsorship package agreement.

For any questions, contact [conferences@ilaglobalnetwork.org](mailto:conferences@ilaglobalnetwork.org).

Thank you for supporting the **International Leadership Association's 2025 Global Conference!**