

24-27 OCTOBER 2019

21ST ANNUAL GLOBAL CONFERENCE

Ottawa, Canada



LEADERSHIP: COURAGE REQUIRED



Social Media Tool Kit

ILAglobalconference.org



@The_ILA



**@InternationalLeadership
Association**



@LeadershipNexus

FOLLOW US



**@International-
Leadership-Association**



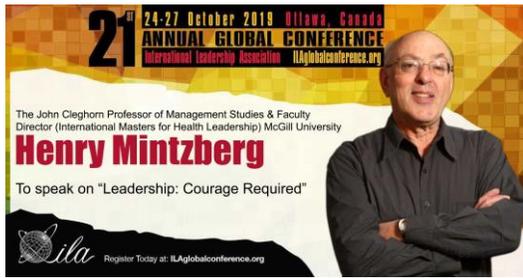
@The_ILA



**www.youtube.com/
user/ILAOfficial**



**www.flickr.com/photos
/55845019@N03/**



Keynotes & Conference VIPs



Special Events



Social Media Buttons



Videos



Flyers in French & English

Shareables



Exceptional photos from previous conferences to illustrate your posts:
https://drive.google.com/open?id=1KdLjXWm1prV3TWoLjv0yu4TUqAg1_7SH



HTML Emails

More shareables are added weekly & can be downloaded from our google drive:

<https://drive.google.com/open?id=1sXcPNI5A75C-JXgDLbeEk2W7SLtxvPts>

TWEET #ILA2019Ottawa

Help Spread the Word

Our community thrives when people from around the world attend our global conferences and share their wisdom, knowledge, best practices, and perspectives on leadership for a better world. We've provided some sample tweets (click the bird to share) or write your own, adding the conference #ILA2019Ottawa and a picture or shareable. P.S. Once you're in Ottawa, tweet what moves you, encouraging your friends to join you next year at #ILA2020SanFrancisco.

#Business, #BusinessLeadership, #Change, #Coaching, #Conference, #Courage, #CourageousLeadership, #Development, #Entrepreneur, #EthicalLeadership, #FirstNationsLeadership, #Followership, #HealthcareLeadership, #IndigenousLeadership, #InnovateForChange, #Growth, #Influence, #Leaders, #Leadership, #LeadershipDevelopment, #LeadershipEducation, #LeadershipGap, #LeadershipTheory, #Motivation, #PublicLeadership, #Purpose, #Skills, #Success, #SustainabilityLeadership, #Vision, #WomenLead #WomensLeadership, #Work, #YouthLeadership



Excited to be attending #ILA2019Ottawa Leadership: Courage Required this October! Join me for some great cross-sector presentations and conversations about #leadership at this #conference. #Business #Education #Development <https://ILAglobalconference.org/>



Looking forward to growing my professional network & re-energizing at ILA's global #leadership #conference in #Ottawa this year - Leadership: Courage Required. Canadian leaders from government, business, & academia are keynoting. #ILA2019Ottawa <https://ilaglobalconference.org/>



Join me for a great #professionaldevelopment opportunity at @the_ILA 21st annual global #conference in #Ottawa, Canada this October! 450+ workshops, panels, presentations, and roundtables to choose from plus plenaries, pre-cons, and more. <https://ilaglobalconference.org/>



@the_ILA #ILA2019Ottawa brings together inspiring business executives & public leaders, authors & researchers, educators, coaches, and OD professionals. I can't wait to dive in! <https://ilaglobalconference.org/pic.twitter.com/NnvaVgvxga>

SHARE on Facebook & Instagram!



OCT 24 21st Annual ILA Global Conference - Leadership: Courage Required
Public · Hosted by International Leadership Association

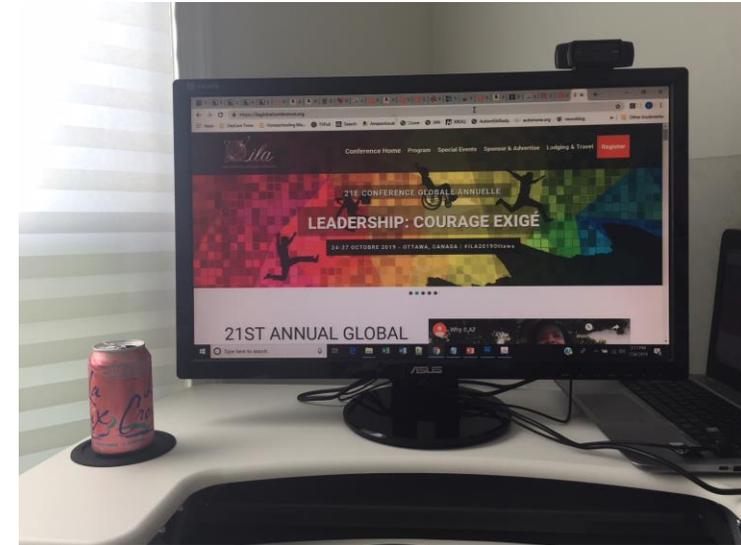
★ Interested ✓ Going Share ▾ ⋮

Click “Going” on our Facebook Event and Share it with your friends! Post once a week about what you’re doing to get ready for #ILA2019Ottawa



Friends love video! Share one about the conference

<https://www.youtube.com/watch?v=-6VDfSf1PHU&feature=youtu.be>



Whether #ILA2019Ottawa is your first ILA global conference or your 21st, share your ILA story through pictures!

#MyDesk #GettingReadyforOttawa #Travel #MyILAJourney

Photos from ILA’s past conferences are on Flickr:
www.flickr.com/photos/55845019@N03/

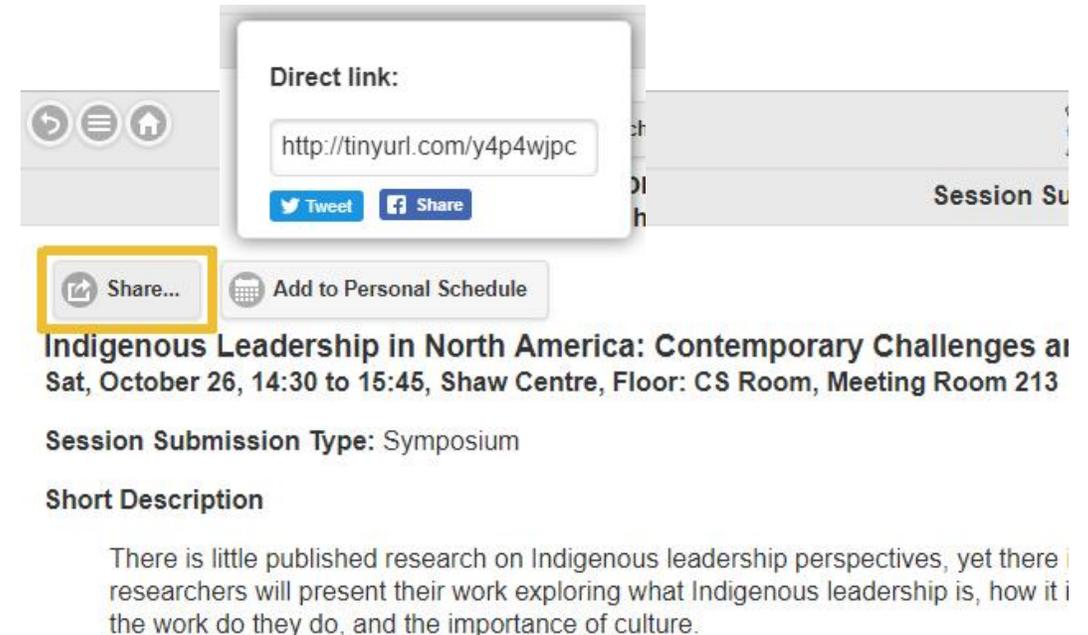
SHOW Your Expertise on LinkedIn

How Are You Advancing Leadership Knowledge & Practice for a Better World?

Leadership can make a difference. The ILA is committed to advancing our mission by creating a trusted space for leadership learning and by providing a trusted source of leadership resources.

Share the good work you're doing, please consider writing an article related to theme of the conference - *Leadership: Courage Required* - and linking to the conference website <https://ILAglobalconference.org>. [Tag us on LinkedIn](#) or email the link to the article (dderuyver@ila-net.org) and we'll promote it on our LinkedIn company page!

Are you presenting at the conference? Write an article about your work and link your presentation in the online program book! Find your unique link by searching <https://convention2.allacademic.com/one/ila/ila19/>, clicking on your session, and then clicking on the share button. A tinyurl "direct link" will pop up. You can share from there to Twitter and Facebook or copy and paste the link into your LinkedIn post!



The screenshot shows a web interface for a conference session. A yellow box highlights a "Share..." button. A popup window titled "Direct link:" displays the URL <http://tinyurl.com/y4p4wjpc> and includes "Tweel" and "Share" buttons. Below the popup, the session title is "Indigenous Leadership in North America: Contemporary Challenges at Sat, October 26, 14:30 to 15:45, Shaw Centre, Floor: CS Room, Meeting Room 213". The session submission type is "Symposium". The short description reads: "There is little published research on Indigenous leadership perspectives, yet there researchers will present their work exploring what Indigenous leadership is, how it the work do they do, and the importance of culture."

24-27 OCTOBER 2019

21ST ANNUAL GLOBAL CONFERENCE

Ottawa, Canada



For More Information

dderuyver@ila-net.org
+1.202.470.4818 x102