Social Media Tool Kit

ILAglobalconference.org
Keynotes & Conference VIPs

Social Media Buttons

Videos

Flyers in French & English

Shareables

Exceptional photos from previous conferences to illustrate your posts:
https://drive.google.com/open?id=1KdLjXWm1prV3TWoLjv0yu4TUqAg1_7SH

HTML Emails

More shareables are added weekly & can be downloaded from our google drive:
https://drive.google.com/open?id=1sXcPNl5A75C-JXgLbeEk2W7SLtxvPts
Help Spread the Word

Our community thrives when people from around the world attend our global conferences and share their wisdom, knowledge, best practices, and perspectives on leadership for a better world. We’ve provided some sample tweets (click the bird to share) or write your own, adding the conference #ILA2019Ottawa and a picture or shareable. P.S. Once you’re in Ottawa, tweet what moves you, encouraging your friends to join you next year at #ILA2020SanFrancisco.

Excited to be attending #ILA2019Ottawa Leadership: Courage Required this October! Join me for some great cross-sector presentations and conversations about #leadership at this #conference. #Business #Education #Development https://ilaglobalconference.org/

Join me for a great #professionaldevelopment opportunity at @the_ILA 21st annual global #conference in #Ottawa, Canada this October! 450+ workshops, panels, presentations, and roundtables to choose from plus plenaries, pre-cons, and more. https://ilaglobalconference.org/

Looking forward to growing my professional network & re-energizing at ILA’s global #leadership #conference in #Ottawa this year - Leadership: Courage Required. Canadian leaders from government, business, & academia are keynoting. #ILA2019Ottawa https://ilaglobalconference.org/

@the_ILA #ILA2019Ottawa brings together inspiring business executives & public leaders, authors & researchers, educators, coaches, and OD professionals. I can’t wait to dive in! https://ilaglobalconference.org/pic.twitter.com/NnvaVgvxga

#Business, #BusinessLeadership, #Change, #Coaching, #Conference, #Courage, #CourageousLeadership, #Development, #Entrepreneur, #EthicalLeadership, #FirstNationsLeadership, #Followership, #HealthcareLeadership, #IndigenousLeadership, #InnovateForChange, #Growth, #Influence, #Leaders, #Leadership, #LeadershipDevelopment, #LeadershipEducation, #LeadershipGap, #LeadershipTheory, #Motivation, #PublicLeadership, #Purpose, #Skills, #Success, #SustainabilityLeadership, #Vision, #WomenLead #WomensLeadership, #Work, #YouthLeadership
SHARE on Facebook & Instagram!

Click “Going” on our Facebook Event and Share it with your friends! Post once a week about what you’re doing to get ready for #ILA2019Ottawa

Friends love video! Share one about the conference

https://www.youtube.com/watch?v=6VDfSf1PHU&feature=youtu.be

Whether #ILA2019Ottawa is your first ILA global conference or your 21st, share your ILA story through pictures!

#MyDesk #GettingReadyforOttawa #Travel #MyILAJourney

Photos from ILA’s past conferences are on Flickr: www.flickr.com/photos/55845019@N03/
How Are You Advancing Leadership Knowledge & Practice for a Better World?

Leadership can make a difference. The ILA is committed to advancing our mission by creating a trusted space for leadership learning and by providing a trusted source of leadership resources.

**Share the good work you’re doing**, please consider writing an article related to theme of the conference - *Leadership: Courage Required* - and linking to the conference website [https://ILAGlobalconference.org](https://ILAGlobalconference.org). **Tag us on LinkedIn** or email the link to the article (dderuyver@ila-net.org) and we’ll promote it on our LinkedIn company page!

**Are you presenting at the conference?** Write an article about your work and link your presentation in the online program book! Find your unique link by searching [https://convention2.allacademic.com/one/ila/ila19/](https://convention2.allacademic.com/one/ila/ila19/), clicking on your session, and then clicking on the share button. A tinyurl “direct link” will pop up. You can share from there to Twitter and Facebook or copy and paste the link into your LinkedIn post!
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