

29th ILA Global Conference

Building Community Around Differences:

Leadership Work, Shared Humanity, and the Global Context

27-30 October 2027
San Diego, CA, USA

Sponsorship Opportunities Benefits and Packages

Join the International Leadership Association at the 2027 Global Conference in San Diego, California, where leadership experts from around the world will gather to exchange ideas, build connections, and shape the future of leadership.

As the premier global event for leadership professionals, this conference brings together a dynamic community of **academics, scholars, practitioners, consultants, and military leaders** across sectors. Attendees will experience **higher-level networking, interactive learning opportunities, and unparalleled engagement,** making this an exceptional platform for your brand to connect with the **thought leaders and changemakers of today and tomorrow.**

ILA
International Leadership Association

ilaglobalconference.org

#ILA2027Global

Top 5 Reasons to Sponsor the ILA Global Conference

1 Access to a Global Network of Leadership Professionals

Connect with **scholars, practitioners, consultants, military leaders, and changemakers** from diverse sectors who are shaping the future of leadership.

2 Showcase Your Products, Services, & Expertise

Gain direct exposure to **more than 1,000 attendees** through **exhibit spaces, sponsored sessions, and networking events** that foster meaningful engagement.

3 Branded Visibility & Recognition

Elevate your brand with **high-impact sponsorship** opportunities that ensure your organization stands out before, during, and after the conference.

4 Generate Qualified Leads & Build Lasting Relationships

Engage with key decision-makers and leadership influencers who are seeking **innovative ideas and solutions** for their organizations and communities.

5 Flexible Sponsorship Options for Every Budget

Choose from **a range of sponsorship packages and a la carte options** that fit your goals, offering everything from **premium sponsorships** to **targeted engagement opportunities**.

WHO ATTENDS?

SECTORS:
Academia,
Corporate & Business,
Non-Profit & NGO,
Government & Public,
Healthcare & Medical,
Arts & Culture

Professors,
Scholars, Researchers,
Higher Education Administrators,
Doctoral Students, Emerging Scholars,
Executive Coaches & Consultants,
Corporate Executives & Senior Leaders,
Advocacy & Justice Leaders, Entrepreneurs,
Healthcare Executives, Medical & Hospital
Leadership Trainers, Arts & Cultural Organization
Leaders, Military Leaders & Defense
Professionals, Policy Advisors

Our attendees are decision-makers, opportunity-seekers, and trailblazers—dedicated to creating innovative solutions and advancing leadership practice.

Secure your sponsorships on or before 15th of October.

Questions?

Contact: Theresa Royal Brown
troyalbrown@ilaglobalnetwork.org

SPONSORSHIP PACKAGES

***Note: Higher level, customized sponsorship packages are available.**
If interested, please contact Theresa Royal Brown at troyalbrown@ilaglobalnetwork.org.

PLATINUM SPONSOR – $25,000 USD

Limited Availability

Platinum Sponsors gain premier visibility through alignment with ILA's most important relationship-building experiences. This tier is designed for organizations that value engagement, networking, and strong brand presence within the global leadership community. Platinum Sponsorship offers an ideal balance of visibility, access, and institutional credibility.

Platinum Sponsor Benefits:

- Key sponsorship of one experience (choice of one):
  - ☐ Opening Reception
    Or
  - ☐ President's Reception
    Or
  - ☐ Awards Luncheon
    Or
  - ☐ Fireside Chat
- Logo placement on conference website (hyperlinked)
- On-site signage at registration and plenary areas
- Rotating digital screen recognition
- Complimentary exhibit booth
- Swag bag inclusion
- Three (3) complimentary full conference registrations included with the option to purchase additional conference registrations at an exclusive discounted rate of $350 per registration up to 3
- Three (3) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

GOLD SPONSOR – $15,000 USD

Limited Availability

Gold Sponsorship is designed for organizations seeking targeted alignment with ILA's leadership programming and communities. This tier supports signature initiatives that reflect the conference theme of innovation, ethics, and regeneration. Gold Sponsors benefit from meaningful visibility and direct engagement with scholars and practitioners aligned to specific leadership priorities.

Gold Sponsor Benefits:

- Key sponsorship of one of the programs below: (choice of one):
  - ☐ Women In Leadership Luncheon
    Or
  - ☐ Plenary Session (3 Plenary Sessions)
    - ☐ Plenary 1
    - ☐ Plenary 2
    - ☐ Plenary 3
- Logo placement on conference website
- On-site signage and rotating digital screens
- Complimentary exhibit booth
- Swag bag inclusion
- Two (2) complimentary full conference registrations included with the option to purchase additional conference registrations at an exclusive discounted rate of $350 per registration up to 2
- Two (2) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

SPONSORSHIP PACKAGES

SILVER SPONSOR – $10,000 USD

Limited Availability

Silver Sponsorship offers consistent and visible brand presence through essential conference touchpoints experienced by all attendees. This tier is ideal for organizations seeking practical engagement and steady visibility throughout the conference. Silver Sponsors are integrated into the attendee experience in meaningful, high-traffic ways.

Silver Sponsor Benefits:

- Key sponsorship of one conference asset (choice of one):
  - ☐ Conference Mobile App (logo presence only)
  - ☐ Conference Badges/Lanyards (co-branded with ILA)
  - ☐ Branded Water Bottles (co-branded with ILA)
  - ☐ Swag Bags (co-branded with ILA)
- On-site signage and rotating digital screens
- Two (2) complimentary full conference registrations
- Two (2) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

BRONZE SPONSOR – $6,000 USD

Bronze Sponsorship provides a streamlined entry point for organizations seeking visible participation in the ILA Global Conference. This tier supports high-engagement attendee moments while offering recognition and access to the leadership community. Bronze Sponsorship is well suited for first-time or smaller partners.

Bronze Sponsor Benefits:

- Key sponsorship of one option (choice of one):
  - ☐ International Student Case Competition

    Or
  - ☐ Member Community Gathering

    Or
  - ☐ AM or PM Coffee Breaks (3 Opportunities to sponsor breaks)
    - ☐ Thursday - AM Break
    - ☐ Thursday - PM Break
    - ☐ Friday - AM Break
    - ☐ Friday - PM Break
    - ☐ Saturday - AM Break
    - ☐ Saturday - PM Break

    Or
  - ☐ Member-hosted Private Receptions
    - ☐ I would like to host a reception on Thursday
    - ☐ I would like to host a reception on Friday
- Logo placement on conference website
- On-site signage near sponsored areas
- One (1) complimentary full conference registration
- One (1) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

SPONSORSHIP PACKAGES

SUPPORTER SPONSOR – $1,500 USD

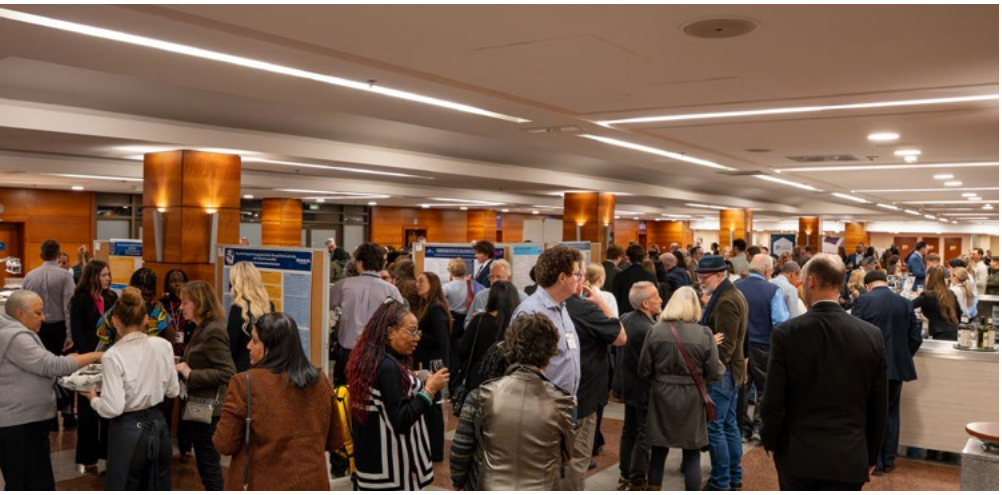
Member Engagement Opportunity

The Supporter Sponsor level allows individual members to visibly support ILA's flagship conference while participating fully in the event. This tier is designed to build community, shared ownership, and collective impact. Supporters play a vital role in sustaining the conference experience.

Supporter Benefits:

- One (1) complimentary full conference registration
- Name listed on Supporter Recognition Signage and logo on website
- Supporter ribbon on conference badge
- Email blast to all conference attendees either before or after the conference to promote your organization.

Sponsorship opportunities are limited and assigned on a first-confirmed basis.









SPONSORSHIP ADD-ON & À LA CARTE OPPORTUNITIES

Custom sponsorships allow organizations to maximize their visibility and engagement at ILA's 2027 Global Conference. Choose from the following opportunities or contact us to create a tailored package.

MARKETING EMAILS	
Conference Attendees	$600 USD • Price applies to a single email send to 1,200+ addresses.
ILA Membership List	$1,200 USD • Price applies to a single email send to 3,000+ addresses.
Full ILA Database	$2,400 USD • Price applies to a single email send to 12,000+ addresses.
CONFERENCE WEBSITE ADVERTISING	
Conference Website Advertising	$2,500 USD • Prominent homepage feature with sponsor-provided hyperlink
EXHIBITOR OPPORTUNITIES	
Standard Exhibit Package	$2,500 USD • One 6ft tabletop exhibit space with two chairs • One complimentary registration included with the option to purchase one additional conference registration at an exclusive discounted rate of $350 • Prime networking opportunities during the opening reception and pop ups during conference













SPONSORSHIP FORM

Return this completed form to **troyalbrown@ilaglobalnetwork.org** with payment details.

SPONSOR INFORMATION

SPONSORING COMPANY/ORGANIZATION NAME

MAILING ADDRESS | CITY | STATE | ZIP | COUNTRY

PRIMARY CONTACT NAME | TITLE

TELEPHONE | EMAIL

WHO ELSE SHOULD WE THANK FOR THE SPONSORSHIP?

LIST NAME(S) AND EMAIL(S)

LIST NAME(S) AND EMAIL(S)

SELECTED SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

All sponsorship fees are quoted and payable in U.S. Dollars (USD)

☐ Platinum Sponsor — $25,000 USD
Limited Availability

☐ Gold Sponsor — $15,000 USD
Limited Availability

☐ Silver Sponsor — $10,000 USD
Limited Availability

☐ Bronze Sponsor — $6,000 USD
- ☐ Student Case Competition
- ☐ Member Community Gathering
- ☐ Coffee Break
- ☐ Private Reception

☐ Supporter — $1,500 USD

MARKETING EMAILS

☐ Conference Attendees – $600 USD
☐ ILA Membership List – $1,200 USD
☐ Full ILA Database – $2,400 USD

DIGITAL ADVERTISING

☐ Conference Website Advertising – $2,500 USD

EXHIBITOR OPPORTUNITIES

☐ Standard Exhibit Package – $2,500 USD

PAYMENT INFORMATION

Total Amount (USD): $_____

METHOD OF PAYMENT

☐ ACH (Bank to Bank) Payment (Preferred Method of Payment)

Bank Account # | Bank Routing #

☐ Credit Card
☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

CARD NUMBER

/
EXPIRATION DATE (MM/YYYY) | CSC CODE

BILLING ADDRESS

CITY | STATE | ZIP

NAME ON CARD

AUTHORIZED SIGNATURE

☐ Check (Made payable to: International Leadership Association and mailed to PO Box 360742, Pittsburgh, PA 15251-6742)

CANCELLATION POLICY

Sponsorship commitments are **non-refundable**. Once submitted and processed, payments are final, and sponsorship benefits will be executed as outlined in the sponsorship package agreement.

Please email the completed sponsorship packet to: Theresa Royal Brown, Global Conference Planner – troyalbrown@ilaglobalnetwork.org

Thank you for supporting the **International Leadership Association's 2027 Global Conference!**

LET'S PARTNER!

To further discuss partnering with the International Leadership Association (ILA) on their 29th Global Conference, please contact:

Theresa Royal Brown, CMP
ILA's Global Conference Planner

 +1-240-601-9624

 ilaglobalconference.org

 troyalbrown@ilaglobalnetwork.org