



28th ILA Global Conference



**Leadership in a Complex World:
Innovations, Ethics, and
Regeneration**

**28-31 October 2026
Toronto, Canada**

REGISTER NOW

Sponsorship Opportunities Benefits and Packages

Join the International Leadership Association at the 2026 Global Conference in Toronto, Canada, where leadership experts from around the world will gather to exchange ideas, build connections, and shape the future of leadership.

As the premier global event for leadership professionals, this conference brings together a dynamic community of **academics, scholars, practitioners, consultants, and military leaders** across sectors. Attendees will experience **higher-level networking, interactive learning opportunities, and unparalleled engagement**, making this an exceptional platform for your brand to connect with the **thought leaders and changemakers of today and tomorrow**.



International Leadership Association

ilaglobalconference.org

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Reasons to Sponsor the ILA Global Conference

WHO ATTENDS?

SECTORS:
Academia, Corporate & Business, Non-Profit & NGO, Government & Public, Healthcare & Medical, Arts & Culture

Professors, Scholars, Researchers, Higher Education Administrators, Doctoral Students, Emerging Scholars, Executive Coaches & Consultants, Corporate Executives & Senior Leaders, Advocacy & Justice Leaders, Entrepreneurs, Healthcare Executives, Medical & Hospital Leadership Trainers, Arts & Cultural Organization Leaders, Military Leaders & Defense Professionals, Policy Advisors

Our attendees are decision-makers, opportunity-seekers, and trailblazers—dedicated to creating innovative solutions and advancing leadership practice.

1

Access to a Global Network of Leadership Professionals

Connect with **scholars, practitioners, consultants, military leaders, and changemakers** from diverse sectors who are shaping the future of leadership.

2

Showcase Your Products, Services, & Expertise

Gain direct exposure to **more than 1,000** attendees through **exhibit spaces, sponsored sessions, and networking events** that foster meaningful engagement.

3

Branded Visibility & Recognition

Elevate your brand with **high-impact sponsorship** opportunities that ensure your organization stands out before, during, and after the conference.

4

Generate Qualified Leads & Build Lasting Relationships

Engage with key decision-makers and leadership influencers who are seeking **innovative ideas and solutions** for their organizations and communities.

5

Flexible Sponsorship Options for Every Budget

Choose from a **range of sponsorship packages** and **a la carte options** that fit your goals, offering everything from **premium sponsorships** to **targeted engagement opportunities**.

Secure your sponsorships on or before 28th of September.

Questions?

Contact: Theresa Royal Brown
troyalbrown@ilaglobalnetwork.org

SPONSORSHIP PACKAGES

TITLE SPONSOR – \$50,000 US/\$69,455 CAD

(Exclusive Tier | One Available)

The Title Sponsor serves as the presenting partner and intellectual anchor of the ILA Global Conference 2026. This role positions the sponsor at the center of global dialogue on leadership, trust, governance, and ethical responsibility in a complex world. The partnership emphasizes thought leadership, visibility, and long-term impact rather than commercial promotion. It is designed for institutions seeking legacy positioning within the global leadership community.

Title Sponsor Benefits:

- ◆ Conference attribution as: "The ILA Global Conference 2026, presented in partnership with [Title Sponsor]"
- ◆ Featured fireside chat or moderated dialogue aligned with conference theme
- ◆ Award Luncheon presenter opportunity
- ◆ Two dedicated sponsor emails to all conference attendees 1 pre conference and one 1 post conference
- ◆ Exclusive ad banner placement within the conference mobile app
- ◆ Premier logo placement across conference website, registration platform, and on-site signage
- ◆ Complimentary prime 6 ft table - exhibit space
- ◆ Opportunity to place a promotional item into the conference swag bag for all attendees.
- ◆ Exclusive opportunity to provide a hotel room drop co-branded sponsor giveaway item to all attendees staying in host hotel.
- ◆ Five (5) invitations to private sponsor breakfast
- ◆ Five (5) complimentary full conference registrations included with the option to purchase additional conference registrations at an exclusive discounted rate of \$350 per registration up to 5
- ◆ Five (5) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

TITANIUM SPONSOR – \$35,000 US/\$48,620 CAD

Elite Tier | Limited Availability

Titanium Sponsors hold an elite position just below the Title Sponsor and are aligned with the conference's most visible and high-impact experiences. This tier offers near-title level prestige, strong thought leadership opportunities, and direct engagement with ILA's global audience. Titanium Sponsorship is ideal for institutions seeking significant influence and visibility without naming rights.

Titanium Sponsor Benefits:

- ◆ Key sponsorship of one marquee event (choice of one):
 - Opening Welcome Reception/Author Showcase
 - Or
 - Awards Luncheon
- ◆ Two-minute speaking opportunity at the sponsored event
- ◆ Post-conference expert roundtable or fireside chat (30 minutes)
- ◆ One dedicated sponsor email to all conference attendees
- ◆ Prominent logo placement on conference website homepage
- ◆ Complimentary prime exhibit booth
- ◆ Swag bag inclusion
- ◆ One promoted in-app notification
- ◆ Extensive on-site and digital branding
- ◆ Four (4) complimentary full conference registrations included with the option to purchase additional conference registrations at an exclusive discounted rate of \$350 per registration up to 4
- ◆ Four (4) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

SPONSORSHIP PACKAGES

PLATINUM SPONSOR – \$25,000 US/\$34,730 CAD

Limited Availability

Platinum Sponsors gain premier visibility through alignment with ILA's most important relationship-building experiences. This tier is designed for organizations that value engagement, networking, and strong brand presence within the global leadership community. Platinum Sponsorship offers an ideal balance of visibility, access, and institutional credibility.

Platinum Sponsor Benefits:

- ◆ Key sponsorship of one experience (choice of one):
 - Networking Reception
 - Or
 - President's VIP / Sponsor Reception
- ◆ Logo placement on conference website (hyperlinked)
- ◆ On-site signage at registration and plenary areas
- ◆ Rotating digital screen recognition
- ◆ Complimentary exhibit booth
- ◆ Swag bag inclusion
- ◆ Three (3) complimentary full conference registrations included with the option to purchase additional conference registrations at an exclusive discounted rate of \$350 per registration up to 3
- ◆ Three (3) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

GOLD SPONSOR – \$15,000 US/\$20,838 CAD

Limited Availability

Gold Sponsorship is designed for organizations seeking targeted alignment with ILA's leadership programming and communities. This tier supports signature initiatives that reflect the conference theme of innovation, ethics, and regeneration. Gold Sponsors benefit from meaningful visibility and direct engagement with scholars and practitioners aligned to specific leadership priorities.

Gold Sponsor Benefits:

- ◆ Key sponsorship of one of the programs below: (choice of one):
 - Women In Leadership Luncheon
 - Or
 - Plenary Session (3 Plenary Sessions)
 - Plenary 1
 - Plenary 2
 - Plenary 3
- ◆ Logo placement on conference website
- ◆ On-site signage and rotating digital screens
- ◆ Complimentary exhibit booth
- ◆ Swag bag inclusion
- ◆ Two (2) complimentary full conference registrations included with the option to purchase additional conference registrations at an exclusive discounted rate of \$350 per registration up to 2
- ◆ Two (2) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

SPONSORSHIP PACKAGES

SILVER SPONSOR – \$10,000 US/\$13,890 CAD

Limited Availability

Silver Sponsorship offers consistent and visible brand presence through essential conference touchpoints experienced by all attendees. This tier is ideal for organizations seeking practical engagement and steady visibility throughout the conference. Silver Sponsors are integrated into the attendee experience in meaningful, high-traffic ways.

Silver Sponsor Benefits:

- ◆ Key sponsorship of one conference asset (choice of one):
 - Conference Mobile App (logo presence only)
 - Conference Lanyards (co-branded with ILA)
 - Branded Water Bottles (co-branded with ILA)
 - Swag Bags (co-branded with ILA)
- ◆ On-site signage and rotating digital screens
- ◆ Two (2) complimentary full conference registrations
- ◆ Two (2) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

BRONZE SPONSOR – \$6,000 US/\$8,335 CAD

Bronze Sponsorship provides a streamlined entry point for organizations seeking visible participation in the ILA Global Conference. This tier supports high-engagement attendee moments while offering recognition and access to the leadership community. Bronze Sponsorship is well suited for first-time or smaller partners.

Bronze Sponsor Benefits:

- ◆ Key sponsorship of one option (choice of one):
 - International Student Case Competition
 - Or
 - MCLT Community Gathering
 - Or
 - AM or PM Coffee Breaks (3 Opportunities to sponsor breaks)
 - Thursday - AM Break
 - Thursday - PM Break
 - Friday - AM Break
 - Friday - PM Break
 - Saturday - AM Break
 - Saturday - PM Break
 - Or
 - Member-hosted Private Receptions
 - I would like to host a reception on Thursday
 - I would like to host a reception on Friday
- ◆ Logo placement on conference website
- ◆ On-site signage near sponsored areas
- ◆ One (1) complimentary full conference registration
- ◆ One (1) invitations to the Distinguished Guest Reception – hosted by the ILA Board Chair and President

SPONSORSHIP PACKAGES

SUPPORTER SPONSOR – \$1,500 US/\$2,085 CAD

Member Engagement Opportunity

The Supporter Sponsor level allows individual members to visibly support ILA's flagship conference while participating fully in the event. This tier is designed to build community, shared ownership, and collective impact. Supporters play a vital role in sustaining the conference experience.

Supporter Benefits:

- ◆ One (1) complimentary full conference registration
- ◆ Name listed on Supporter Recognition Signage
- ◆ Supporter ribbon on conference badge
- ◆ Invitation to an exclusive Supporter Breakfast
- ◆ Supporter exclusive gift presented at breakfast

(NOTE: Supporter Sponsors do not attend the Distinguished Guest Reception but have their own special gathering at the invitation only Supporter Sponsor Breakfast.)

Sponsorship opportunities are limited and assigned on a first-confirmed basis.



SPONSORSHIP ADD-ON & À LA CARTE OPPORTUNITIES

Custom sponsorships allow organizations to maximize their visibility and engagement at ILA's 2026 Global Conference. Choose from the following opportunities or contact us to create a tailored package.

MARKETING EMAILS

Conference Attendees	\$600 US / \$834 CAD
	<ul style="list-style-type: none"> • Price applies to a single email send to 1,200+ addresses.
ILA Membership List	\$1,200 US / \$1,667 CAD
	<ul style="list-style-type: none"> • Price applies to a single email send to 3,000+ addresses.
Full ILA Database	\$2,400 US / \$3,335 CAD
	<ul style="list-style-type: none"> • Price applies to a single email send to 12,000+ addresses.

CONFERENCE WEBSITE ADVERTISING

Conference Website Advertising	\$2,500 US / \$3,474 CAD
	<ul style="list-style-type: none"> • Prominent homepage feature with sponsor-provided hyperlink

EXHIBITOR OPPORTUNITIES

Standard Exhibit Package	\$2,500 US / \$3,474 CAD
	<ul style="list-style-type: none"> • One 6ft tabletop exhibit space with two chairs • One complimentary registration included with the option to purchase one additional conference registration at an exclusive discounted rate of \$350 • Prime networking opportunities during the opening reception and pop ups during conference





SPONSORSHIP FORM

Return this completed form to troyalbrown@ilaglobalnetwork.org with payment details.

SPONSOR INFORMATION

SPONSORING COMPANY/ORGANIZATION NAME

MAILING ADDRESS

CITY

STATE

ZIP

COUNTRY

PRIMARY CONTACT NAME

TITLE

TELEPHONE

EMAIL

WHO ELSE SHOULD WE THANK FOR THE SPONSORSHIP?

LIST NAME(S) AND EMAIL(S)

LIST NAME(S) AND EMAIL(S)

SELECTED SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

Title Sponsor — \$50,000 US / \$69,455 CAD
(Exclusive | Only 1 Available)

Titanium Sponsor — \$35,000 US / \$48,620 CAD
Elite Tier | Limited to 2

Platinum Sponsor — \$25,000 US / \$34,730 CAD
Limited Availability

Gold Sponsor — \$15,000 US / \$20,838 CAD
Limited Availability

Silver Sponsor — \$10,000 US / \$13,890 CAD
Limited Availability

Bronze Sponsor — \$6,000 US / \$8,335 CAD
Student Case Competition
MCLT Gathering
Coffee Break
Private Reception

Supporter — \$1,500 US / \$2,085 CAD

MARKETING EMAILS

Conference Attendees — \$600 US / \$834 CAD
ILA Membership List — \$1,200 US / \$1,667 CAD
Full ILA Database — \$2,400 US / \$3,335 CAD

DIGITAL ADVERTISING

Conference Website Advertising — \$2,500 US / \$3,474 CAD

EXHIBITOR OPPORTUNITIES

Standard Exhibit Package — \$2,500 US / \$3,474 CAD

PAYMENT INFORMATION

Total Amount (USD): \$ _____

METHOD OF PAYMENT

ACH (Bank to Bank) Payment (Preferred Method of Payment)

Bank Account #

Bank Routing #

Credit Card

VISA

MasterCard

American Express

Discover

CARD NUMBER

/

EXPIRATION DATE (MM/YYYY)

CSC CODE

BILLING ADDRESS

CITY

STATE

ZIP

NAME ON CARD

AUTHORIZED SIGNATURE

Check (Made payable to: International Leadership Association and mailed to
PO Box 360742, Pittsburgh, PA 15251-6742)

CANCELLATION POLICY

Sponsorship commitments are **non-refundable**. Once submitted and processed, payments are final, and sponsorship benefits will be executed as outlined in the sponsorship package agreement.

Please email the completed sponsorship packet to: Theresa Royal Brown, Global Conference Planner — troyalbrown@ilaglobalnetwork.org

Thank you for supporting the **International Leadership Association's 2026 Global Conference!**

LET'S PARTNER!

To further discuss partnering with the International Leadership Association (ILA) on their 28th Global Conference, please contact:

Theresa Royal Brown, CMP
ILA's Global Conference Planner



+1-240-601-9624



ilaglobalconference.org



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