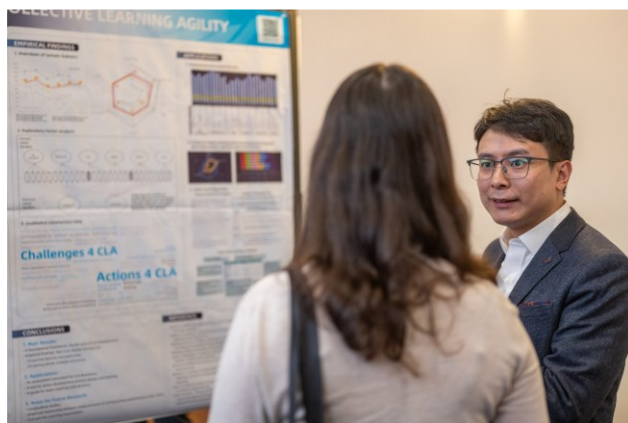


Poster Session Details & Reminders

Overview: A poster is a visual display of a paper, a research project, a developing idea, or an innovative program that is printed (and often laminated) and displayed using push pins on a poster board. See photo to the right for an example at one of ILA's past conferences.



All posters have been assigned to one of two poster sessions. During your session, you will “host” the poster by standing next to it and interacting with attendees who visit your poster to discuss your work, ask questions, provide feedback, etc. **Formal presentations are not appropriate for this format. Furthermore, no electricity will be available, nor will AV equipment or display tables be permitted. Please do not bring your laptop to your hosted poster session.**

International Student Case Competition

Set Up: Wednesday, 15 October, 1:30-5:00pm, Congress Hall Foyer

Host Your Poster: Wednesday, 15 October, 6:30-8:00pm, Congress Hall Foyer

Tear Down: Please remove your posters immediately following the ISCC. Leave pins in the board or return to the ILA Registration & Help Counter.

Poster Session 1 & ESRC

Set Up: Thursday, 16 October, 7:30am-12:00pm, Congress Hall Foyer

Host Your Poster: Thursday, 16 October, 4:00-5:00pm (General Posters) or 4:00-6:00pm (ESRC), Congress Hall Foyer

Tear Down: Please remove your posters immediately following the Hosted Session. Leave pins in the board or return to the ILA Registration & Help Counter.

Poster Session 2

Set Up: Friday, 17 October, 7:30am-12:00pm, Congress Hall Foyer

Hosted Your Poster: Friday, 17 October, 5:15-6:15pm, Congress Hall Foyer

Tear Down: Please remove your posters immediately following the Hosted Session. Leave pins in the board or return to the ILA Registration & Help Counter.

SETUP & REMOVAL

- Set up your poster at the time listed above. Be sure to double check if you are listed for the session on Thursday or on Friday. Push pins will be provided by the ILA.
- Each poster will be assigned a number in the program book and in the conference app. Corresponding numbers will be posted on the display boards, so you know where to display your poster.
- **Remove your poster immediately following your “hosted” session. Posters that remain on the boards will be discarded.**

BEFORE THE CONFERENCE – PREPARE & PRINT YOUR POSTER

Poster Specifications

Posters will be displayed on double-sided fabric posterboards. They will be fastened to the board with push pins, which will be provided.

- Posters should be **no larger than 1250 (4.10 ft) tall x 950 (3.12 ft) wide mm**. Please do not exceed this size!



Poster Tips

A poster is a visual representation (using text, graphics, photographs, data samples, etc.) of your research/work that engages the viewer. You must bring your printed material(s) to the conference and be prepared to pin it to the provided poster board on site. ILA will provide you with push pins.

- There are numerous programs with which posters can be created, but PowerPoint is the most common choice. Free PowerPoint templates for posters are available online. Simply search for “free PowerPoint research poster templates” or something similar.
- While ILA does not have poster templates, conference branded PowerPoint slide templates will become available in the APP’s Speaker Hub later in September, however, you are not required to use them.
- The most important thing is to make your information **visually appealing** without overwhelming the reader. This typically means keeping text to a minimum and letting the graphics do the talking.
- Sections of your poster might include title, introduction, objectives, aims, problem, goal, methods, results, conclusion, references, acknowledgements, and contact information.

- There are many examples of good posters on the internet; search for “examples of poster presentation for conference.”
- Print your poster (950 mm wide X 1250 mm tall maximum) and bring it with you to the conference. Note: Some presenters choose to bring their poster in sections and put it together on site while others choose to print one large poster and bring it (usually rolled up in a tube). Some also choose to laminate their poster.

(OPTIONAL) You may also be able to upload your digital poster (a pdf is recommended) and any other resources for attendees in the App. See instructions on using the App for more details.