

Sponsorship Opportunities

Benefits and Packages

26th ILA

Global Conference



**ARCHITECTS
OF CHANGE**
Leaders, Followers
& Communities

7-10

NOVEMBER 2024

CHICAGO, IL, USA

ilaglobalconference.org



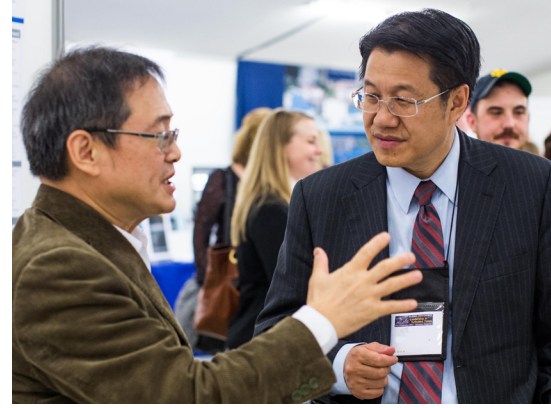


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"We were pleased to be an ILA Global Conference sponsor. The conference brings together scholars and practitioners who have worked in leadership studies for decades with those who are just starting out in the field. The future of leadership studies depends, in large measure, on the productive conversations that occur in such friendly and enthusiastic spaces."

- ILA Global Conference Past Sponsor



About the ILA

The International Leadership Association is a global community of leaders and leadership scholars, educators, and development professionals who share a vision of leadership for the collective good of people and planet. Today, ILA is the largest worldwide community committed to connecting people globally to advance the practice and study of leadership for a just and thriving future. We accomplish our mission by creating and curating relevant leadership resources and by convening extraordinary talent across sectors, cultures, disciplines, and generations - producing a multiplier effect that magnifies the impact of our members and partners on leadership practices worldwide.

ILA's Global Conference

Bridging leadership theory and practice, the Global Conference is ILA's signature event and draws more than 1,200 attendees from around the world. At this premier conference, attendees can discover cutting-edge leadership research and practice, engage with top leaders and thinkers, and expand their professional connections.

ILA's 26th Global Conference will take place 7-10 November 2024 in Chicago, Illinois, USA. The conference will offer an exciting program complete with networking, special events, sessions, plenaries, and pre-conference experiences in Chicago.

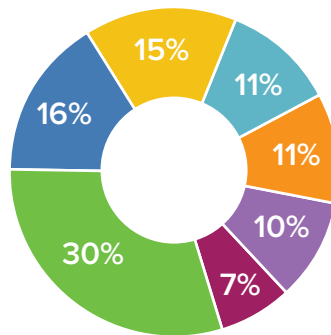


Global Conference Overview

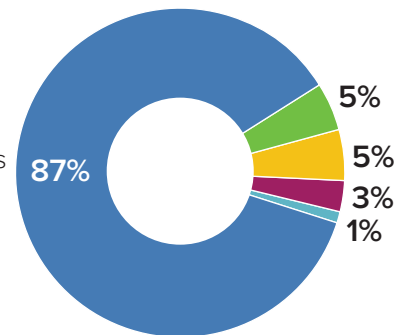
ILA's Global Conference stands as the foremost gathering for leaders, leadership scholars, educators, and development professionals worldwide. It serves as the primary destination for delving into cutting-edge leadership research, exchanging best practices, and forging career-enhancing professional relationships.

1,200+ attendees from dozens of countries!

- Educators
- Program Directors/Managers
- Higher Ed Presidents/Provosts/Deans
- Corporate & NGO Execs/Govt Officials
- Coaches/Consultants
- Scholars/Researchers
- Students



- Africa
- Asia
- Europe
- Americas
- Oceania



Exposure Through 100s of Sessions

Dive into leadership with ILA's 16 topical streams, showcasing expertise and diversity across sectors.

Position your brand during workshops, panel discussions, presentations, and more spanning across 15 streams! Full- and half-day pre-conference deep-dive workshops are also available.

Conference content streams include:

- Arts & Leadership
- Business Leadership
- Coaching & Leadership
- Diversity, Equity, Inclusion and Belonging
- Ethics & Leadership
- Followership
- Healthcare Leadership
- Indigenous & First Peoples Leadership
- Leadership Development
- Leadership Education
- Leadership for Peace
- Leadership Scholarship
- Philosophy, Religion, and Worldviews
- Public Leadership
- Sustainability Leadership
- Women and Leadership

Select a stream to support with your conference dollars.



Abundant networking opportunities

Sponsors are immersed in a world of networking opportunities at our events, where valuable face time with attendees, speakers, and organizational leaders is abundant. From vibrant receptions to daily breakfast and coffee breaks, sponsors have countless chances to connect.

Plus, included registration passes provide access to sessions, ensuring every moment is ripe for meaningful interactions and collaboration.

“When we come here, we don't hear ordinary research or ordinary ideas. We hear big ideas. We are presented with ideas that will make a difference in the world.” – ILA Global Conference Past Attendee

Why Partner with Us?



Raise your brand awareness by showcasing your programs, products, and services among a global community of leaders, leadership educators and students, scholars, and development professionals.



Reach your target audience directly through special receptions/events, networking, the conference mobile app, attendee bag, program book ad, logo placement in conference marketing emails, and much more!



Spotlight your organization's expertise and demonstrate your partnership and support of the ILA and the leadership field.



Past ILA Sponsors & Partners Include:

Agnes Scott College	Eastern University – PhD in Organizational Leadership	Ivey Publishing	The Coca-Cola Company
Alliant International University	Edward Elgar Publishing	James Madison University – School of Strategic Leadership Studies	The College of Saint Rose
Antioch University – Graduate School of Leadership and Change	Emerald Group Publishing	Kansas Leadership Center	The International Institute for Restorative Practices
Aperian Global	EthicsGame	LeaderShape	The National Society of Leadership and Success
Arizona State University – College of Integrative Sciences and Arts	Fetzer Institute	Magnetrol	The New York Times
Arizona State University Wrigley Global Futures Laboratory & Thunderbird School of Global Management	FIE: Foundation for International Education	Maxwell Leadership Institute	The Ronald Reagan Presidential Foundation and Institute
Aspen Institute	Fielding Graduate University	MetLife	TIAA
Azusa Pacific University	Foundation for International Education	National Clearinghouse for Leadership Programs	Trinity Western University
Baret Leadership Consulting	Geneva Center for Security Policy	Pepperdine University	Troy University
Benedictine University	George Washington Center for Excellence in Public Leadership – e-Co Leadership Coaching Program	Price Waterhouse Coopers	Union Institute & University
Blink UX	George Washington University – The Graduate School of Education and Human Development	Public Space Foundation	University of Cincinnati – Carl H. Lindner College of Business
Book Launchers	Gonzaga University – School of Leadership Studies	Rice University - The Doerr Institute for New Leaders	University of Minnesota
C. Charles Jackson Foundation	Greenleaf Center for Servant Leadership	Roar People	University of Ottawa – Telfer School of Management
Center for Creative Leadership	Harvard Kennedy School – Executive Education	Robert Morris University – School of Communications & Information Systems	University of Phoenix
Christopher Newport University	Indiana Tech – PhD in Global Leadership	Royal Roads University	University of Richmond – Jepson School of Leadership Studies
College of Education at Seattle University	Indiana Wesleyan University – Department of Leadership Studies	SAGE Publishing	University of San Diego
Connective Leadership Institute		South Eastern Finland University of Applied Sciences	University of the Rockies
Cooperrider Center for Appreciative Inquiry		St. Thomas University	Virginia Tech
Copenhagen Business School		Stylus Publishing	Western Washington University – Morse Leadership Institute
Deloitte University		The Chicago School of Professional Psychology	Work Wellness Institute

Global Conference Sponsorship Package Opportunities*

	CHAMPION	TRANSFORMER	SUPPORTER	BUILDER	FRIEND
	\$35,500 USD	\$20,500 USD	\$10,500 USD	\$6,500 USD	\$4,000 USD
CONFERENCE REGISTRATIONS					
Complimentary Registrations	10	8	5	4	2
NETWORKING					
Exhibit Table	✓	✓	✓		
Distinguished Guest Reception Invitation(s)	8	6	3	2	1
MARKETING, BRANDING, & ADVERTISING					
Digital Marketing Presence	Logo & link w/ premium placement	Logo & link w/ premium placement	Logo & link	Name & link	Name & link
Logo Presence on Screensavers in Plenary & Breakout Sessions	✓	✓	✓		
Registration/Information Counter	✓				
Conference App Messages	2	1			
Conference Program Book Ad	Full	Full	Half		
Banner Ad on the ILA <i>Interface</i> Newsletter (over 19,000 Leadership Professionals Worldwide)	2	1			
Send 1 Email to ILA's Global Contact List (Over 12,000 Professionals Opted in to Sponsor Messages)	✓	✓			
Pre-Event Email(s) to Attendees	3	2	2		
PROGRAM INVOLVEMENT					
Conference Stream (Track) Sponsor	✓	✓			
Sponsor the Author Meet & Greet or Sponsor a Plenary/Keynote Session	✓				
ONGOING ENGAGEMENT					
Post-Event Email(s) to Attendees	3	2	1		
Organizational Membership for 2 Years	✓				

*For add-on and à la carte opportunities, see next page.

*If the pre-set packages do not fully meet your needs, ask about a tailor-made package crafted specifically for you.



“Sponsorship at the ILA’s Global Conference gives us exposure to top scholars, thought leaders, and executives in the field. We make valuable connections at our booth and see our website traffic increase because of our presence in the conference materials. We’re proud to be a part of this world-class event.” – ILA Global Conference Past Sponsor

Global Conference Sponsorship Add-On & À la Carte Opportunities

		DESCRIPTION
Ad in the Conference Program Book	MEMBERS Full-Page: \$1,000 Half-Page: \$1,000 NON-MEMBERS Full-Page: \$2,500 Half-Page: \$1,500	Provide a full- or half-page ad for the full-color conference program of events. <i>Press ready PDF art deadline: 30 September 2024.</i>
Conference App	\$5,000	Prominent feature on the homepage and on banner ads throughout the App.
Conference App Message (1)	\$1,250	# of messages will be sent via the conference app
Conference Wifi	\$10,000	Provide Internet access for conference attendees. Brand recognition on all signage directing attendees on how to access Wi-Fi.
Pre-Conference Workshop Sponsor	\$5,000	Sponsor one of the focused Pre-Conference offerings
Special Event Sponsor	\$6,000	Recognized as the sponsor of an ILA special event .
Friday Reception Host	\$2,000	Host a reception on Friday at the host hotel; ILA will provide you with a private event room. Sponsors are responsible for their own food and beverage expenses.
Welcome Reception & Author Showcase	\$16,000	The Welcome Reception is a highly popular and heavily attended event each year at ILA. Sponsor will receive prominent onsite recognition.
Day 1 Plenary Session	\$6,000	Prominent recognition before, during, and after the show on signage, event screens, online, and in print.
Day 2 Plenary Session	\$6,000	Prominent recognition before, during and after the show, on signage, event screens, online, and in print.
Cafecito Roundtable Discussions	\$6,000	Place your brand front and center at an interactive Cafecito roundtable session.
International Student Case Competition	\$6,000	Position your brand front and center at the International Student Case Competition.
Attendee Conference Bag – Exclusive Sponsorship	\$12,000	Receive high visibility on these essential tote bags provided to conference attendees upon checking in at registration. As a sponsor, your company logo will be printed on the bags along with the event logo.
Lanyards – Exclusive Sponsorship	\$12,000	Elevate your brand’s visibility with our lanyard sponsorship add-on option. As a sponsor, your company logo will be prominently displayed on the lanyards provided to conference attendees. These lanyards are worn throughout the event, offering continuous exposure to your brand.
Hotel Key Card – Exclusive Sponsorship	\$12,000	Highlight your logo and organization on the hotel key card that will be in the hands of attendees staying at the conference headquarters hotel.

Let's Partner!

Contact the Conference Team

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Director of Conferences

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Expand Your Reach!

Ask about adding an ILA signature event to your Global Conference sponsorship package or curating a customized opportunity for your organization.

Visit the Global Conference website:
ilaglobalconference.org

Additional ILA Sponsorship Opportunities

- **ILA Leadership Education Academy**
28 July - 1 August | College Park, Maryland, USA
- **ILA Future Forward Leadership Summit**
14-15 August 2024 | Boulder, Colorado, USA

Learn more at
ilaglobalnetwork.org/ila-conferences.