



6-7 October 2022
Online Conference

13-16 October 2022
In-Person Conference
Washington D.C., USA

24th ILA
Global
Conference
WISDOM IN TIMES OF CRISIS

Sponsorship Opportunities for ILA's 24th Annual Global Conference



International Leadership
Association

ILAGlobalNetwork.org

About the International Leadership Association

The International Leadership Association is the largest global community exclusively dedicated to advancing leadership knowledge and practice for a better world. For over twenty years, the ILA has brought together our members and partners across sectors, disciplines, generations, and professions to promote a deeper understanding of leadership knowledge and practices for the greater good of individuals and communities worldwide. The ILA regularly disseminates valuable resources, new insights, and rigorous research to leadership professionals in 165 countries around the world.

Trusted Spaces — Through the practice of bringing together individuals from business to academia to government agencies to nonprofits, ILA plays a vital role in ensuring that the best thinking about the process of leadership is developed and disseminated. Through convening and conversing, we cultivate a deeper understanding of business leadership a global and contextual perspective and gain new insights into how we might exercise effective leadership that addresses our most critical challenges.

Trusted Sources — Through our global, regional, and topical conferences, webinars, publications, and digital offerings, we generate new research, knowledge, and frameworks that positively impact our members and the global community at large. Bringing your questions and challenges to the ILA member community means working together to find solutions that are evidence-based and practical.

**"I found a sense of community of people like me.
What impressed me is the caliber of people
[in ILA]. The people I was studying were
presenters or members of ILA."**

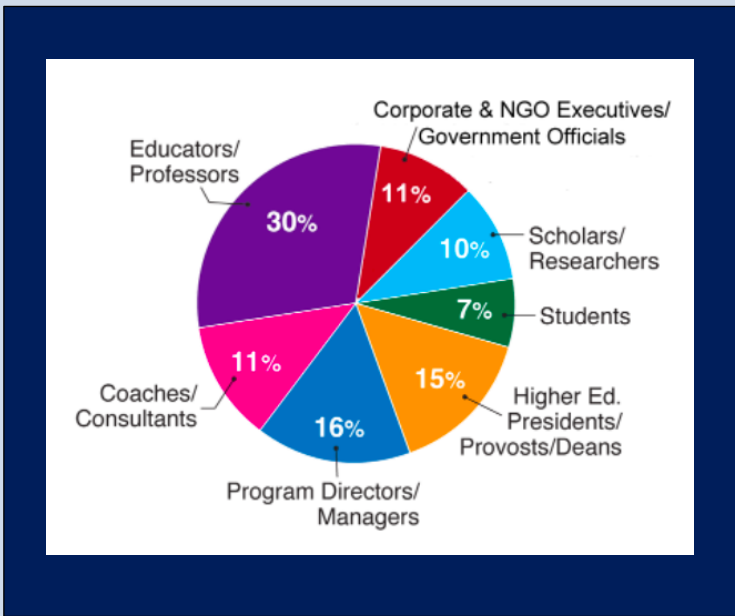
Cindy Pace, Ed.D.
*Vice President, Global Chief Diversity & Inclusion Officer
MetLife*
ILA Board of Directors





Join us at the International Leadership Associations 24th Global Conference this October to explore wisdom and its role in times of crisis. Discover cutting-edge practice and theory, and meet and connect with the people whose work will inspire you – including successful business executive and public leaders, thought-provoking authors and researchers, experiences educators, game-changing coaches, and organizational development professionals.

Develop Relationships, Contacts, and Showcase Your Programs and Products



More than 1400 cross-sector professionals from across the globe will attend Wisdom in Times of Crisis. ILA’s 24th annual global conference brings together business executives and entrepreneurs, public sector and ngo leaders, researchers and students, educators and development professionals – all committed to learning and working together to improve leadership knowledge and practice in our local and global communities. If you care about improving the world through better leadership, become an ILA sponsor. Your sponsorship will support ILA’s trusted leadership resources and the trusted space of our conference gatherings, a space full of aha moments, networking, inquiry, and practical paths forward. You don’t want to miss having your program or organization be a part of this conversation!



Sponsorship Packages

	Pinnacle \$40,000	Transformational \$14,000	Supporter \$9,000	Builder \$5,500	Friend \$2,600
# of conference registrations to the face-to-face portion of the global conference (13-16 October)	8	6	3	2	1
# of conference registrations to the virtual portion of the global conference (6&7 October)	16	12	6	4	1
Pop-Ups are help throughout the conference during networking breaks and include high top tables and stools, you will be able to display up to 2 banners next to your “Pop-Up”). A 10’x10’ (3m ²) booth space is an option (booths only available Friday & Saturday).	Unlimited	6	3	2	2 (booth option not included)
Booth at virtual portion of conference	X	X	X	X	
Visibility on PDF program, marketing messages, conference app, virtual platform, on conference pages, banners on site	Logo & link w/ premium placement	Logo & link w/ premium placement	Logo & link	Name & link	Name (does not include marketing messages or virtual platform)
Logo on screensaver in breakout rooms and at general session	X	X	X		
# of invitations to attend ILA Leadership Reception during the conference	8	6	3	2	
Recognized as the sponsor of a traditional ILA special event such as the International Student Case Competition or elect to sponsor a full- or half-day Emersion Session	X	X	X (sponsor a traditional ILA special even only)	X (sponsor an Emersion Session only)	
Provided with the attendee list 3 weeks in advance of conference for #-time honor system use (during conference registration, attendees are asked if they are OK with their email being shared with conference sponsors, about half of attendees agree)	2	2	1		
# of messages with your logo will be sent via the conference app	3	2	1		
Provide ILA with a full- or half-page advert for the full-color conference program of events	Full	Full	Half		

Recognized as the sponsor of a conference stream	X	X	X		
Provide ILA with a header banner advertisement and we will include it on the ILA Interface Newsletter # of times in a calendar year, Interface reaches ILA's database of over 20,000 leadership professionals worldwide	2	1			
Create an html message and ILA will send it to the entire ILA database once within a calendar year (exposure to over 20,000 leadership professionals worldwide)	X	X			
Host a reception on Friday 14 October at the Grand Hyatt Washington, DC; ILA will provide you with a private event room and \$ of your sponsorship will be allocated toward your food and beverage expenses	\$1,000	\$750			
Provided with # of tables for eight at the ILA Awards Luncheon	2	1			
Recognized as conference Pinnacle/Transformational sponsor during plenary sessions and at awards luncheon	X	X			
Recognized as the sponsor of the Author Meet & Greet and Poster Reception held on Thursday 13 October or choose to be recognized as the sponsor of a keynote plenary	X				
ILA Organizational Membership for two years; additional memberships offered at a reduced price	X				
ILA Organizational Membership for one year		X			
Opportunity to collaborate with ILA on a webinar or work with an ILA podcast partner on a podcast product	X				
ILA Welcome/Registration Desk Check-In area branded collectively with your organization's logo and ILA's	X				
Opportunity to work with ILA staff on conference programming	X				
Invited to record a welcome message that is played during one of the plenaries, posted on ILA website, and used in conference social media promotions	X				

ILA Member Benefits



Grow Your Global Network

ILA Conferences & Events: Enjoy member pricing to ILA conferences & events and share your latest work, learn innovative approaches, master new skills, and expand your network.

ILA Intersections: A gateway to an incredible resource – other ILA members. Through Intersections, you can access members-only resources, ILA's online member directory, and participate in lively community-wide discussions.

Member Communities: Join with other ILA members through our Member Communities. Expand your knowledge base and interact with your peers. Deepen your connections in ILA by taking advantage of volunteer opportunities such as member community leadership roles, proposal reviewers, and committee roles.



Discover New Ideas & Practices

Interface E-Newsletter: Links to in-depth articles highlighting association news and outstanding work of ILA members, delivered directly to your inbox.

Leadership Perspectives Webinars: Practical takeaways on the latest trends in leadership thinking and practice.

Book Series: Annual complimentary copy from ILA's award-winning Building Leadership Bridges series (Emerald Group Publishing) plus discounts on all ILA books.

Journals: Free online access to the *Journal of Leadership Studies*.

Resource Rewind: An opportunity to see articles, books, and other publications that you might have missed the first time around.

Online Resource Libraries: Access the latest in leadership thinking through author interviews, book chapters, on-demand webinars, and more.



Multiply Your Impact

Showcase your research, programs, practice or pedagogy by presenting at a ILA Conference.

Share your work through an ILA publication, our Interface E-Newsletter, an ILA webinar or our featured member publications.

Promote your accomplishments and events through ILA's social networks.



Join a Thriving Global Network

Connect with leadership professionals from your field and sector – and beyond.

Enhance your professional global networks and further develop your leadership capacity.

Support the continued development of the field of leadership.

Belong to an organization and group of professionals committed to fostering a deeper understanding of leadership for the greater good of individuals and communities worldwide.

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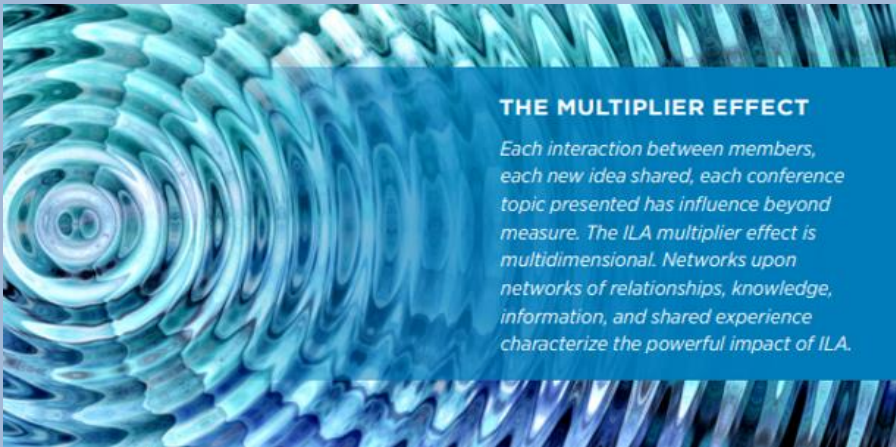
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Visit the [2022 Global Conference Website](#) for more information.



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