

ILA PROGRAM BOOK ADVERTISING SPECS

1. Artwork must be saved as a high resolution (300+ dpi) PDF.
2. Please reserve ad by emailing Debra DeRuyver, dderuyver@ilaglobalnetwork.org with subject line: ILA Conference Program Book Ad.
3. For questions, please contact Debra DeRuyver at dderuyver@ilaglobalnetwork.org or +1.202.470.4818 x102.
4. ILA's liability for any error will not exceed the charge for the advertisement in question. The advertiser and its agents (if any) shall be responsible for all content of the advertising, including securing copyright releases for any images used.

FULL-PAGE AD

Covers or Interior Full Page

Trim Size: 8.5" wide X 11" tall

Live Area** : 8.5" wide X 11" tall

Bleed: No

Crops: No

Margins: No

*Sample Boxes are not
to scale and are for
illustrative purposes only.*

1/2 PAGE AD

Interior

Live Area: 7.5" wide X 4.75" tall

Bleed: No; Crops: No; Margins: No

* We recommend that your ad has a border in order to distinguish it from other content on the page.