ILA PDF Program Book Advertising Specs - ILA's 2021 Global Conference

- 1. Artwork must be saved as a high resolution (300+ dpi) PDF.
- 2. Art is due 4 October 2021. Email Reservation & file to Debra DeRuyver, dderuyver@ila-net.org with subject line: ILA Global Conference Program Book Ad.
- 3. For questions, please contact Debra DeRuyver at dderuyver@ila-net.org or +1.202.470.4818 x102.
- 4. ILA's liability for any error will not exceed the charge for the advertisement in question. The advertiser and its agents (if any) shall be responsible for all content of the advertising, including securing copyright releases for any images used.

FULL-PAGE AD

Covers or Interior Full Page

Trim Size: A4, 210 mm wide x 297 mm tall

Bleed: YES

Crop Marks: YES

Margins: No (but read note below)

Please note: Please do not put important

information within 19 mm of the right or left side of your ad. This part of the ad may be hard to see due

to the binding.

Sample Boxes are not to scale and are for illustrative purposes only.

1/2 PAGE AD

Interior

Size: 170 mm wide x 137 mm tall

Bleed: No; Crops: No; Margins: No